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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No.3-72/2017/P&P-CM (Part file)/ 74C

Dated:15.04.2020

REMINDER-1

To,

The Chief General Managers
All Telecom Circles/Districts
BSNL

Subject: - Regarding offering uniform Plans/STVs across India

Reference No.: No.3-72/2017/P&P-CM (Part file)/73C Dated: 05.02.2020


Apropos above letter, all circles were again requested to implement the Corporate Plans/STVs without variations and reduce Circle specific plan to minimum possible count so as to provide uniform plans to subscribers across the country.

In this time of lockdown, our subscribers have limited access to point of sales (POS). In order to minimize confusion among subscribers, it once again emphasizes the importance of having uniform product offerings across Circles by offering simplified all India plans/STVs, as done by other TSPs.

Further, corporate “per minute plan” and “per second plan” tariff should be made base tariff of all the plans (circle/corporate) to the maximum extent possible. Also, telecom circles which have not introduced corporate “per minute plan” or “per second plan”, should introduce it without variation.

Therefore, Circles are once again requested to implement all Corporate Office plans/STVs in letter and spirit by 30th April 2020. However, if Circles wish to continue any Circle specific plan due to large number of subscribers in any plan, number of such Circle specific PVs/STVs may be limited to 3 (three). If any Circle has any proposal for change in Corporate Office PVs/STVs, then such proposals may be sent to Corporate Office for consideration and approval on PAN India basis.

This is issued with the approval of Director (CM).


(KARTIKEYA SINHA)
GM (Sales-CM)

Copy to:

1. Director (CM), BSNL for kind information please
2. CGM, ITPC for kind information please
3. CGM/PGM/GM, Nodal Centers, NZ/EZ/WZ/SZ