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भारत संचार निगम लिमिटेड  
(भारत सरकार का उपक्रम)  
BHARAT SANCHAR NIGAM LIMITED  
(A Govt. of India Enterprise)

No. BSNL/ADMN.I/23-I/14-15

Dtd 19 Nov., 2020

To

All CGMs, Through Intranet  
Bharat Sanchar Nigam Limited.

Sub. : Observation of Swachchata Pakhwada w.e.f. 16-11-2020 to 30-11-2020.

Kindly refer to subject cited above. Under Secretary(Telecom) has approved the following action plan to observe the Swachchta Pakhwada in BSNL w.e.f. 16-11-2020 to 30-11-2020. The Competent Authority has endorsed the action plan for BSNL:

- 1) Administrating of Pledge by CMD, Head of Circles, Head of Telecom Districts duly following COVID-19 guidelines.
- 2) Emphasis on cleaning of Telephone Exchanges, Offices, Customer Care Centers.
- 3) Cleaning of Inspection Quarters, Canteen and the neighboring area.
- 4) BSNL will observe cleanliness drive in BSNL Corporate Office through Inspection by an approved committee. The Committee will recommend the best cleaned office to be encouraged with a suitable reward at corporate level.
- 5) BSNL will ensure proper and adequate publicity of the Pakhwada Activities through Social Media.
- 6) Special attention will be paid to the staff posted at the places which are prone to dirtiness. Staff such as security, staff linked with cleanliness may be specially trained to prevent people to throw the single usable plastic, paper based disposable, garbage, etc. into the dustbin.
- 7) BSNL may ensure rewarding well cleaned offices, equipment rooms at circle level. Best cleaned station/office may be suitable rewarded. In BSNL Corporate Office as per previous year convention, a committee will be found to access best cleaned office.
- 8) Cleaning of Water Cooler, overhead tank will be taken care off.
- 9) Weeding out of old and irrelevant records will be executed as per rules.

The Under Secretary(C&A) vide his D.O. to CMD, BSNL, No. 16-59/2020-O&M Dtd 26.10.2020 has desired marked improvement in Swachchta(Cleanliness) in the organization covering various field offices in the community area chosen for the purpose.

— Continued —

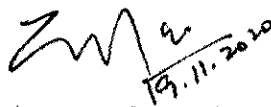
19.11.2020

All CGMs are requested to take necessary action on the action plan to observe the Swachhta Pakhwada and to ensure submission of report on daily basis, depicting status prior to and after the Swachhta drive, on email address [agmadmn1@gmail.com](mailto:agmadmn1@gmail.com).

An administrative pledge, as per Annexure-1, has to be taken by all the officers & staff, in compliance to Item No. 1 of the action plan.

This has the approval of the Competent Authority.

Encl.: Annexure-I&II.

  
(Rajeev Sharma)  
DGM(Admin)

महात्मा गांधी ने जिस भारत का सपना देखा था उसमें सिर्फ राजनैतिक आजादी ही नहीं थी बल्कि एक स्वच्छ एवं विकसित देश की कल्पना भी थी ।

महात्मा गांधी ने गुलामी की जंजीरों को तोड़कर माँ भारती को आजाद कराया ।

अब हमारा कर्तव्य है की गंदगी को दूर करके भारत माता की सेवा करें।

मैं शपथ लेता हूँ की मैं स्वयं स्वच्छता के प्रति सजग रहूँगा और उसके लिए समय दूँगा ।

हर वर्ष 100 घंटे यानि हर सप्ताह 2 घंटे श्रमदान करके स्वच्छता के इस संकल्प को चरितार्थ करूँगा ।

मैं न गंदगी करूँगा न किसी और को करने दूँगा।

सबसे पहले मैं स्वयं से, मेरे परिवार से ,मेरे मोहल्ले से, मेरे गाँव से एवं मेरे कार्यस्थल से शुरुआत करूँगा ।

मैं यह मानता हूँ की दुनिया के जो भी देश स्वच्छ दिखते हैं उसका कारण यह है की वहाँ के नागरिक गंदगी नहीं करते और न ही होने देते हैं ।

इस विचार के साथ मैं गाँव-गाँव और गली-गली स्वच्छ भारत मिशन का प्रचार करूँगा ।

मैं आज जो शपथ ले रहा हूँ वह अन्य 100 व्यक्तियों से भी करवाऊँगा ।

वे भी मेरी तरह स्वच्छता के लिए 100 घंटे दें ,इसके लिए प्रयास करूँगा ।

मुझे मालूम है की स्वच्छता की तरफ बढ़ाया गया मेरा एक कदम पूरे भारत देश को स्वच्छ बनाने में मदद करेगा।



## Swachhta Pledge

Annex II

Mahatma Gandhi dreamt of an India which was not only free but also clean and developed.

Mahatma Gandhi secured freedom for Mother India.

Now it is our duty to serve Mother India by keeping the country neat and clean.

I take this pledge that I will remain committed towards cleanliness and devote time for this.

I will devote 100 hours per year, that is two hours per week, to voluntarily work for cleanliness.

I will neither litter nor let others litter.

I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place.

I believe that the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen.

With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns.

I will encourage 100 other persons to take this pledge which I am taking today.

I will endeavour to make them devote their 100 hours for cleanliness.

I am confident that every step I take towards cleanliness will help in making my country clean.

