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**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उपक्रम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

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## PRESS RELEASE

### Advisory to BSNL subscribers, Business Entities and Telemarketers

In accordance with Telecom regulatory Authority of India, TRAI guidelines named as TCCCPR 2018, BSNL customers are requested not to use their mobile/landline for sending commercial communication of any type in any form of call or SMS. Such unauthorized use may lead to usage restriction or blacklisting.

BSNL users are also requested to set their preferences based on product category, day, time, mode of communication for which they wish to receive promotions or block them.

To implement the new regulation, BSNL has developed the DLT portal [www.ucc-bsnl.co.in](http://www.ucc-bsnl.co.in). All the telemarketers / Business entities, who want to send commercial communication to their customers, have to register themselves with BSNL on DLT portal as per new TRAI regulations. Telemarketers may use only designated number series and SMS pipe for commercial communications.

Detailed information in this regard may be seen on our website [www.bsnl.co.in](http://www.bsnl.co.in).

  
12.02.2020  
Deputy Manager (S&M - CM)