

Smart City Cell, Corporate Office,
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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No:- 1-07/2018/SCP

Dated:- 05.11.2018

To,
The CGMs,
Territorial Circles,
Bharat Sanchar Nigam Ltd.

Sub:- Allocation of proper locations for Smart Poles.

Bharat Sanchar Nigam Ltd. CO has placed an APO on M/s Nokia for 35 Smart Poles to be installed in BSNL for the purpose of marketing of Smart Poles to State Govts. and also to familiarize BSNL officers about properties/functions of Smart Poles. The order is placed vide APO No: - CE/APO/011/2018-19 dated 23.10.2018.

These Poles have been procured keeping in view the fact that various smart city RFPs being floated from time to time are asking smart pole as a solution, wherein the same can be utilized. Further these poles are required "to market and to promote Smart Poles as an essential component of Smart City to State/Municipal Corporation/Smart City Authorities."

In this regard Corporate Office shall allot/issue these smart poles based on the feedback/requirement from field units. Therefore following aspects may be kept into consideration before selection of smart poles.

- (I) In the SSAs either declared as Smart City or not strong liaisoning with Smart City authorities/ Municipal Corporation authorities/ Commissioners/District Magistrate to be made and Smart Poles to be showcased as an add on facility of BSNL in Smart City foray so as to get work on nomination basis for better utilization of the poles.
- (II) If possible, location in already declared Smart City may be chosen.
- (III) The location may be discussed with CEO Smart City/Chief Secretary of State/Concerned Principal Secretary of the State Govt.
- (IV) Availability of electricity at selected locations and security (of various modules of Smart Pole like CCTV Cameras, computer useful for display etc.) may be ensured.
- (V) The Smart Poles should be easily monitored by BSNL authority at any moment.
- (VI) The Smart Pole display should be visible to the visitor/viewers during day lights also.

A small note on the facilities available in the Smart Poles is enclosed at Annexure-I for your kind reference and for further communication to SSA Heads/other circle officers.

A tentative allotment detail of Smart Poles to different Circles is enclosed as per Annexure-II.

The location of allocated Smart Poles, so selected by circle, should be communicated to this office within next 15 days (Latest by 20.11.2018) so that vendor may be informed accordingly and delivery schedule can be obtained from the vendor, as early as possible.

This issues with the approval of competent authority.

Encl: As above

GM (SCP)
O/o Dir (EB)
BSNL Board
New Delhi