File No.BSNLCO-SMCM/23(11)/9/2021-SM-CM

Sales & Marketing-CM Room No. 602, 6th Floor Corporate Office, New Delhi-1 Tel No 011-23322588 salescmhq@gmail.com



Dated: 08.10.2021

To

The Chief General Managers,
All Telecom Circles/Districts
BSNL

Subject: Suggestion/Feedback regarding revision of CM-S&D Policy-2018

This office is in process of modifying CM-S&D Policy-2018. Consultant is being hired to review CM-S&D Policy-2018 in view of current market dynamics and tax perspectives. Suggestions / feedback from field units are invited from Circles so that CM-S&D Policy-2018 could be updated to make it more effective in the current market condition.

In this regard it is requested to send suggestions / feedback regarding revision of CM-S&D Policy-2018 based on suggestions from channel partners, practical approach and issues encountered during the implementation of current policy. Suggestions/feedback may be sent to this office on e-mail ID salescmhq@gmail.com latest by 14.10.2021 for further consideration by this office.

(VIJAY KANT SHARMA) DGM (S&M-CM-I) Mobile No. 9412717017