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भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

अनुपम श्रीवास्तव
अध्यक्ष एवं प्रबन्ध निदेशक
ANUPAM SHRIVASTAVA
Chairman & Managing Director

DO No. 2-1/2018/BSNL/RM-I/CFA/Cash Collection
Dated, the 13th March, 2019

Dear Shri.....

I would like to invite your kind attention towards poor cash inflow position which is insufficient to meet out the cash payment requirements of the organization. Time has come to fasten our seatbelts in March, 2019 to come up with the best ever cash inflow for BSNL in the current financial year. As we are now at the fag end of the current financial year (2018-19). It is the high time to act in a war-footing manner with focused approach to utilize BSNL workforce and resources for maximizing billing and collection of revenue in respect of all services under all verticals i.e. CFA, EB, CM and NB before 31st March, 2019.

It is, therefore, requested to make all out efforts to ensure 100% up to date billing at the earliest within March 2019, timely delivery of paper bills/E-bills, close monitoring of pay by dates for recovery of current outstanding and prioritising and targeting big ticket receivables, ensure efficacy of automatic reminders system for payments and intimating billing status to customers, quick and maximum cash realization from the current bills from the customers of Telephones, Broadband services, GSM and Enterprise Business etc. The outstanding amounts of the IUC and USO subsidy claims should also be recovered from the concerned service providers and CCA offices on priority basis.

Proper action may be taken for recovery of outstanding dues with fullest utilisation of existing Discount Scheme, Lok Adalat, Revenue Authority etc and Special teams may be formed for door to door visit for collection of outstanding amount.

Special drive for collection of dues from Government Offices, PSUs, CICs, Enterprise customers etc. through personal interaction, visit etc may be carried out. In this regard proper coordination with the concerned officers of State/Central Government offices and Defence may be established to provide duplicate copies of bills or details of bills (if payments are held up for these reasons) so that the funds available with such offices are utilized by them for liquidation of outstanding dues.

In view of present financial scenario, it is imperative that senior officers of BSNL field units should personally approach to the heads of respective departments for pursuing the recovery of heavy outstanding amounts in selected cases.

Apart from above, cash collection targets set in 'Project Aishwarya', which include collection of current month ABF should also be achieved so that maximum cash realization may be made possible during the current financial year. EB customers may also be approached with 2% discount offer to clear annual as well as quarterly advance bills.

I would like you to deploy all the resources at your command for realization of old outstanding and current ABF. Continuous monitoring and updating daily progress report of Circle on collection of revenue may please be ensured to maximize cash inflow of BSNL in March, 2018-19.

With regards,

Yours sincerely,


(Anupam Shrivastava)

Shri.....,

CGMT... (All Telecom Circles / Districts / NTR / STP)

पंजीकृत एवं निगमित कार्यालय : भारत संचार भवन, हरीश चन्द्र माथुर लेन, जनपथ, नई दिल्ली-110001
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