



No. 4-4/2019-20/BSNL-TR

Dated: 12.10.2021

To

All Heads & IFAs of Territorial Circles/
Metro Telephone Districts of BSNL


Subject: Review of basic service ARPU.

While reviewing the Sub-ledger performance report for the month of August, 2021, it has been observed that the ARPU of Basic Services is significantly low in many Circles. The ARPU (August, 2021) of Basic Services in decreasing order is as below:

Amount in Rs.

Sl. No.	Name of the Unit	ARPU	Sl. No.	Name of the Unit	ARPU
1	Maharashtra	254.44	15	Tamilnadu	89.50
2	Chennai TD	214.57	16	Uttar Pradesh (East)	88.53
3	Kolkata TD	206.68	17	West Bengal	87.33
4	Gujarat	206.67	18	Chhattisgarh	83.69
5	Telangana	158.25	19	Assam	82.78
6	Karnataka	151.14	20	Uttaranchal	81.41
7	Punjab	135.07	21	Jharkhand	80.14
8	Uttar Pradesh (West)	109.40	22	Bihar	68.91
9	Madhya Pradesh	107.07	23	North East - I	67.76
10	Andhra Pradesh	104.93	24	Orissa	63.75
11	Haryana	102.36	25	Jammu & Kashmir	54.17
12	Rajasthan	94.85	26	Andaman & Nicobar	45.33
13	Kerala	91.37	27	North East - II	39.22
14	Himachal Pradesh	89.94	PAN India ARPU		124.96

Circle IFAs in respect of Circles showing ARPU of less than Rs. 100/- are requested to find the reasons of low ARPU along with plan-wise ARPU, finalize the account of permanently closed connections and also take immediate actions to increase ARPU.


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